



FOR IMMEDIATE RELEASE

National Nonprofit Petco Love Invests in the Humane Society for Tacoma & Pierce County To Save and Improve the Lives of Pets in Pierce County
\$40,000 grant was celebrated at local Petco event.

TACOMA, WA (June 22, 2022) – The Humane Society for Tacoma & Pierce County received a \$40,000 grant investment from national nonprofit Petco Love during a special celebration at a local Petco store in support of their lifesaving work for animals in Pierce County.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$330 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with 6.5 million pets adopted and counting.

“Our investment in the Humane Society for Tacoma & Pierce County is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We recently celebrated the one-year launch anniversary of [Petco Love Lost](#), a national lost and found database that uses pet facial recognition technology to simplify the search for lost pets.”



Shelter staff and Petco staff during check celebration.

“Petco Love’s generous support will help us continue to care for the thousands of animals that come through our doors every year looking for a loving home,” said Stuart Earley, chief executive officer of the Humane Society for Tacoma & Pierce County.

The Humane Society for Tacoma & Pierce County is a nonprofit organization and rare open admission shelter that cares for around 10,000 animals every year and maintains multiple humane programs. Since 1888, the Humane Society for Tacoma & Pierce County

has been advancing the welfare of animals and promoting positive relationships between animals and people.

For more information about the Humane Society for Tacoma & Pierce County, visit thehumanesociety.org. Learn more about Petco Love here: petcolove.org.

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About the Humane Society for Tacoma & Pierce County

One of the oldest animal welfare organizations in the nation, the Humane Society for Tacoma & Pierce County, cares for around 10,000 animals every year and maintains multiple humane programs. Dedicated to “Making Happy Happen,” the Humane Society for Tacoma & Pierce County works tirelessly to protect animals, support pet owners, and enhance relationships between animals and people. Learn more at www.thehumanesociety.org

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we’ve empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We’ve helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit petcolove.org or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.

Media Contact:

Lindsey Heaney, Humane Society for Tacoma & Pierce County, 253-284-5878,
lindseyh@thehumanesociety.org

Petco Love, media@petcolove.org