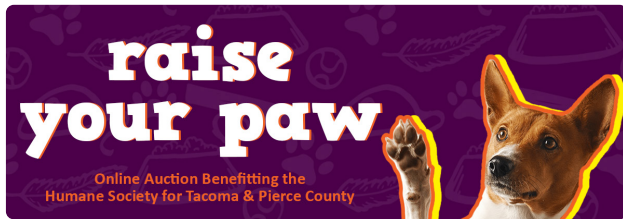


# MEDIA PARTNERSHIPS .....

Want to better connect with our audience and help us tell powerful stories for animals in need? We offer several media partnership opportunities at no cost!

You can sign-up to be a media partner for any of our annual signature events, which includes Raise Your Paw Online Auction and Kitten Shower.






## **Raise Your Paw Online Auction**

Good times for a good cause! Our online auction brings the community together to buy one-of-a-kind items and experiences to help animals in need. People have bid on an array of unique purchases ranging from a private dinner and wine tasting to a “ride-along” with a Pierce County Sheriff K9 handler.

## **As an Official Raise Your Paw Online Auction Media Partner, your media outlet will provide the following support:**

- Promote Raise Your Paw Online Auction on your website, calendar of events, and social media platforms
- Promote Raise Your Paw Online Auction by providing pre-event and event day mentions in print, online, or on-air to drive participation and awareness
- Identify possible representative(s) to serve as event spokesperson who we can include in our promotional materials and outreach

## **We will honor your partnership in the following ways:**

-  Logo and link included in e-blast promotional emails (26,000+ subscribers)
-  Logo and link on Raise Your Paw Online Auction page on our website
-  A sponsorship mention on Facebook, Twitter, and Instagram (61,000+ followers) with link to your website or social media platform

# MEDIA PARTNERSHIPS .....







## **Kitten Shower**

Who doesn't love kittens? Every year, we are inundated with thousands of kittens that are in a fragile state. During the whole month of March, we highlight stories of their journeys here from bottle-feeding demonstrations to featuring kittens who have had a rough start to life.

### **As an Official Kitten Shower Media Partner, your media outlet will provide the following support:**

- Promote Kitten Shower on your website, calendar of events, and social media platforms
- Promote Kitten Shower by providing event mentions in print, online, or on-air to drive participation and awareness
- Identify possible representative(s) to serve as event spokesperson who we can include in our promotional materials and outreach – host one Kitten Shower promotional video (Kitten/Media Minute)

### **We will honor your partnership in the following ways:**

-  Logo and link included in e-blast promotional emails (26,000+ subscribers)
-  Logo and link on Kitten Shower page on our website
-  A sponsorship mention on Facebook, Twitter, and Instagram (61,000+ followers) with link to your website or social media platform
-  Promotional video hosted by your media outlet featured on our Facebook Live and linked on our website and in a promotional email



**Ready to be a media partner?**

**Contact us anytime!**

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