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LOCAL ANIMAL SHELTER REDUCES ADOPTION FEES DURING CLEAR THE SHELTERS NATIONWIDE CAMPAIGN

TACOMA, WA – The Humane Society for Tacoma & Pierce County is reducing adoption fees for dogs, cats, and small pets during the nationwide campaign to “Clear The Shelters” in partnership with NBC Universal and Telemundo.

From August 26-31, the shelter’s adoption fees will be \$5 for critters, \$25 for adult cats, and \$50 for adult dogs.

There are currently over 70 animals available for adoption with many more being made available over the next few weeks.

“We have a lot of animals available for adoption and several hundred more currently receiving care at our facility and in loving foster homes,” says Leslie Dalzell, chief executive officer at the Humane Society for Tacoma & Pierce County. “If you’ve been thinking about welcoming a new pet into your life or wanting to support animals in your community, now is a great time to adopt or donate!”

The shelter’s Adoption Center is open Tuesday – Sunday from 11:00 a.m. to 5:30 p.m. For more information about adopting and to view all the shelter’s adoptable pets, please visit: thehumanesociety.org/adopt.

This is the ninth consecutive year NBC and Telemundo owned stations are partnering with affiliate stations and animal shelters and rescues to promote pet adoption and help raise funds to support animal welfare. Since its inception in 2015, Clear The Shelters has helped more than 860,000 pets find new homes. Last year's nationwide campaign set a new single-year record with more than 161,000 adoptions, while also raising more than \$540,000.

To donate to support the life-saving work of the Humane Society for Tacoma & Pierce County, visit thehumanesociety.org/donate.

About the Humane Society for Tacoma & Pierce County

One of the oldest animal welfare organizations in the nation, the Humane Society for Tacoma & Pierce County, cares for around 10,000 animals every year and maintains multiple humane programs. Dedicated to "Making Happy Happen," the Humane Society for Tacoma & Pierce County works tirelessly to protect animals, support pet owners, and enhance relationships between animals and people. Learn more at: thehumanesociety.org.

About Clear The Shelters

Clear The Shelters™ / Desocupar Los Albergues® is an annual, nationwide pet adoption campaign that is spearheaded by NBCUniversal Local, a division of NBCUniversal. Every year, NBCUniversal Local’s NBC and Telemundo owned stations, plus affiliated stations, partner with animal shelters and rescues in their

communities to host Clear The Shelters events. NBCUniversal Local's Clear The Shelters campaign was inspired by a 2014 North Texas pet adoption event hosted by NBC 5 / KXAS and Telemundo 39 / KXTX and dozens of area shelters that resulted in the most adopted pets in one day for North Texas. Since 2015, NBCUniversal Local's Clear The Shelters pet adoption campaign has resulted in more than 860,000 pets finding new homes. Visit ClearTheShelters.com and DesocuparLosAlbergues.com for more information.

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