

For Immediate Release
September 20, 2023



MAKE HOPPY HAPPEN BEER LABEL CONTEST CELEBRATES PETS AND SUPPORTS ANIMALS IN NEED

TACOMA, WA – The Humane Society for Tacoma & Pierce County has partnered with E9 Brewing Co. to launch a unique brew and a one-of-a-kind beer label contest.



Anyone can participate in the Make Hoppy Happen Beer Label Contest and be entered for the chance to have their pet's face on a limited-release E9 Brewing Co. beer.

Participants can enter the contest by submitting their pet's picture by Sept. 25 at 12:00 p.m. and start voting with friends and family.

The dog and cat with the most votes will be featured on E9's Make Hoppy Happen beer label and will receive a prize basket featuring a \$50 E9 Brewing Co. gift card, merch, and other pet swag.

The second-place dog and cat will also receive a prize basket with a \$25 E9 gift card, merch, and pet swag.

Each entry and vote donation go towards helping homeless, neglected, and abandoned pets being cared for at the Humane Society for Tacoma & Pierce County.

To submit a pet's photo, vote, and learn more about the contest, visit:

www.gogophotocontest.com/tacomahumane

About the Humane Society for Tacoma & Pierce County

As one of the oldest animal welfare organizations in the nation, the Humane Society for Tacoma & Pierce County cares for around 10,000 animals every year and maintains multiple humane programs. Dedicated to "Making Happy Happen," the Humane Society for Tacoma & Pierce County works tirelessly to protect animals, support pet owners, and enhance relationships between animals and people. Learn more at www.thehumanesociety.org.

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