For Immediate Release:

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World-Renowned 'Kitten Lady' Hosts First-Ever Washington Workshops in Tacoma

Nationally Recognized Cat Advocate Brings Life-Saving Expertise to Local Animal Lovers on May 17

TACOMA, Wash. – Beloved feline advocate and New York Times bestselling author Hannah Shaw, known to millions as *Kitten Lady*, is bringing her life-saving expertise to Washington for the very first time in Tacoma. Hosted by the Humane Society for Tacoma & Pierce County, "Down-Purr of Knowledge with Kitten Lady" is a one-day event on Saturday, May 17, offering two dynamic workshops and an exclusive VIP meet and greet.

Shaw's highly sought-after sessions are designed to empower the community with practical, compassionate tools to help cats and kittens, from newborn kittens to free-roaming community cats, survive and thrive.

Event Details:

• Location: Hotel Murano, 1320 Broadway, Tacoma, WA 98402

• Date: Saturday, May 17

Workshops:

- o 10 a.m. to 12 p.m. | Community Cats Workshop
 - Learn how to help outdoor cats and kittens through humane Trap-Neuter-Return (TNR) and responsible colony care.
- o 11 a.m. to 2:00 p.m. | Vendor Village
 - Shop local pet-loving vendors and artisans. (No tickets necessary!)
- o 1:30 p.m. to 3:30 p.m. | Saving Kittens Workshop
 - Essential kitten care for all experience levels, from newborns to 8-week-olds.
- o 3:30 p.m. to 5 p.m. | VIP Meet and Greet
 - Photo opportunity with Hannah Shaw. Exclusive to VIP ticket holders.

Tickets start at \$30, with proceeds benefiting the Humane Society for Tacoma & Pierce County's lifesaving programs. In 2024, over 2,000 kittens entered the shelter, a number expected to rise this year. Funds from the event will also support the shelter's forthcoming targeted trap-neuter/spay-return (TNR) initiative to reduce the community cat population over time in Pierce County.

"We could not be more excited to bring Kitten Lady's workshops to Washingtonians for the first time," said Lauren Green, director of marketing and communications at the Humane Society for Tacoma & Pierce County. "Hannah's work has inspired a generation of animal advocates, and this event gives our community the chance to learn directly from her, one of the most influential and impactful voices in feline welfare."

Tickets and Information:

Tickets can be purchased, and additional event details can be found on the Humane Society for Tacoma & Pierce County's website at www.thehumanesociety.org/kitten-lady.

About Hannah Shaw

Hannah Shaw is an award-winning humane educator, kitten rescuer, and the force behind *Kitten Lady*, a global educational platform that teaches individuals how to save the lives of kittens in a fun, accessible way. With more than **4 million followers** across social media, Shaw has made her mark with heartwarming stories, practical how-tos, and viral rescue videos.

She is also the founder of Orphan Kitten Club, a 501(c)(3) nonprofit that has distributed over \$3 million in grants to help animal shelters build programs for neonatal kittens. Her <u>YouTube videos</u> are widely used as training tools by animal shelters, veterinary clinics, and foster homes around the world.

View Shaw's <u>Instagram</u> and <u>Facebook</u>, and learn more about her Kitten Lady project at www.kittenlady.org.

About the Humane Society for Tacoma & Pierce County

The Humane Society for Tacoma & Pierce County is one of Washington's largest nonprofit animal welfare organizations, providing essential care to more than 9,000 animals in their shelter each year. As a donor-funded organization, the organization relies on community support to find loving homes for nearly 7,000 pets, reunite more than 1,100 lost animals with their families and assist thousands more through innovative community programs.

The Humane Society for Tacoma & Pierce County's <u>Friendly Finder</u> program empowers community members to help reunite lost pets with their families without entering the shelter, while their foster and volunteer opportunities provide additional ways to make a difference. Additionally, they offer vital pet support services, including <u>Spay/Neuter and Wellness Vouchers</u>, a monthly <u>Vaccine and Wellness Clinic</u> and a <u>Pet Food & Supply Pantry</u>. <u>S.P.O.T.</u>, the organization's new mobile veterinary unit, will expand access to essential veterinary care and launch a targeted trap-neuter/spay-return (TNR) program across Pierce County.

Media Note:

Hannah Shaw will be available for a limited number of virtual interviews May 12, 13, and 14 and on the day of the event, May 17. To request an interview, contact Lauren Green, director of marketing and communications at the Humane Society for Tacoma & Pierce County.

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