FOR IMMEDIATE RELEASE
May 29, 2020

SHELTER’S BIGGEST EVENT OF THE YEAR GOES VIRTUAL AS THEY CELEBRATE FINDING ADOPTIVE HOMES FOR MORE THAN 1,480 PETS IN 2020

TACOMA, WA – Underweight, lost, and in need of serious medical care, Stryker came to the Humane Society for Tacoma & Pierce County in early April.

Stryker suffered from a condition called entropion, where the eyelids roll inward, allowing the eyelashes or the hair to rub against the cornea and irritate it. His eyes were infected and an ulcer had developed.

But thanks to the veterinary team at the shelter, Stryker’s eyelids were fixed and he is now one of more than 1,480 dogs, cats, and critters who’ve been adopted into loving homes so far in 2020.

A silver lining amid so much uncertainty, many pets have found great new homes as families find themselves adapting to teleworking and the new “normal” brought on by COVID-19.

New adopters aren’t the only ones adapting to change, the Humane Society for Tacoma & Pierce County is moving their biggest event of the year, the Dog-A-Thon, virtual. In its 30th year, Dog-A-Thon is a crucial community fundraising event that allows the shelter to continue to care for nearly 10,000 homeless, abused, abandoned, and injured pets each year, just like Stryker.

You can help the Humane Society for Tacoma & Pierce County continue saving pets like Stryker by registering for free for the 30th Annual Dog-A-Thon! Participants can fundraise either as an individual or part of a team, and compete with other teams to raise funds for Pierce County’s pets in need.

And on June 27, the shelter will kick-off the virtual event on Facebook with team updates, a thank you for the community, adoptable pets, a pet CPR demonstration by VCA Animal Hospitals, and more!
Participants will be able to join from the comfort of their home before showing their support by running or walking around their neighborhood, backyard, or even just their living room. Plus, the first three who complete a 5K on June 27 and tag the shelter on social media with the route they traveled will win a Mud Bay gift card!

Be sure to register now, purchase your commemorative t-shirt, and visit the virtual vendor village at [www.thehumanesociety.org/dogathon](http://www.thehumanesociety.org/dogathon).

Humane Society for Tacoma & Pierce would like to thank some of Dog-A-Thon 2020’s top sponsors: [Larson Automotive Group](http://www.larsonautomotivegroup.com), [VCA Animal Hospitals](http://www.vcaonline.com), and [Mud Bay](http://www.mudbay.com).

**About the Humane Society for Tacoma and Pierce County**

One of the oldest animal welfare organizations in the nation, the Humane Society for Tacoma & Pierce County cares for nearly 10,000 animals every year and maintains multiple humane programs. Dedicated to “Making Happy Happen”, the Humane Society for Tacoma & Pierce County works tirelessly to protect animals, support pet owners, and enhance relationships between animals and people. Learn more at [www.thehumanesociety.org](http://www.thehumanesociety.org).

###

**Media Contacts:**

Victoria Gingrey
Communications Manager
Humane Society for Tacoma & Pierce County
(253) 284-5878
victoriag@thehumanesociety.org