The Humane Society for Tacoma and Pierce County is honored to present you with the opportunity to sponsor our most popular event of the year, Dog-A-Thon.

Held annually at Fort Steilacoom Park, this beloved, dog-friendly fundraising event attracts thousands of people and pets to support animals in need. Participants enjoy a spirited run or walk, music, a vendor village, special activities for dogs and children, and a festive atmosphere celebrating the special bond between animals and humans.

Partnering with the Humane Society for Tacoma and Pierce County’s Dog-A-Thon maximizes exposure to passionate pet families in our region and establishes your brand as a partner in our lifesaving work. Sponsoring Dog-A-Thon is also a great opportunity to build camaraderie by having your employees and clients participate as a Walk Team. Most importantly, every dollar raised at the event helps us to care for more than 10,000 animals every year.

Who you will reach:
- Over 2,000 attendees
- Over 15,000 email recipients
- Over 41,600 Facebook followers
- Over 6,000 Instagram followers

Event Profile:
The 30th annual Dog-A-Thon is Tacoma and Pierce County’s largest dog-friendly event of the year. This event combines the fun and excitement of a festival atmosphere with the spirited fundraising power of a run or walk. Through this community celebration of pets and the people who love them, we promote positive, healthy activities with your dog and increase awareness of our initiatives in our community and beyond.

Event Features:
- A 5K run or 1-mile scenic (and flat) dog-friendly walk around Waughop Lake
- Animal demonstrations and educational activities
- Vendor and information booths from a variety of pet-related businesses
- Food vendors, beer garden, and much more!

Event Location:
Saturday, June 27th, 2020 | 9 a.m. to 2 p.m.
Fort Steilacoom Park, 8717 87th Ave SW, Lakewood, WA

For more information about sponsorship opportunities, please contact Ashley Taulbee, Director of Development and Community Engagement at AshleyT@thehumanesociety.org or 253-284-5833.

thehumanesociety.org/events/dog-a-thon
Animal Services
The Humane Society for Tacoma and Pierce County supports the Pierce County community by caring for injured and stray domestic animals, finding new homes for pets in need, and reuniting lost animals with their owners.

Pet Food Pantry
This critical program helps people in need care for their pets, so they don’t have to relinquish their beloved animals to a shelter. To keep pet families together, we provide pet food and supplies to those who are in need.

Kitten Nursery
Our kitten nursery and feline foster program serve as lifesaving resources to our entire community, caring for orphaned kittens as young as one day old. Our highly-skilled caretakers and volunteers provide the around-the-clock care delicate kittens require to become healthy, happy cats.

Spay/Neuter
Thousands of homeless and unwanted animals flood local shelters every year. By providing vouchers for low-cost or free spay/neuter resources to our community, we dramatically reduce the number of unwanted and unplanned litters that will enter shelters in the future.

Saving Lives
We work hard every day to make sure we are giving every animal that comes through our doors a chance at finding happiness. We do not euthanize animals because they have been with us too long, or for space.

Veterinary Medicine
The Humane Society for Tacoma and Pierce County is a leader in the growing field of shelter medicine. We provide animals with 7-day a week veterinary care which includes everything from basic exams to advanced surgeries.

thehumanesociety.org/events/dog-a-thon
# 2020 DOG-A-THON

## SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Best in Show: $10,000</th>
<th>Faithful Companion: $7,500</th>
<th>Pick of the Litter: $5,000</th>
<th>Furry Friend: $2,500</th>
<th>Route Sponsor: $1,500</th>
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<td>Logo and Weblink on HSTPC Website</td>
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<td>Logo on Event Signage and Welcome Banner</td>
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<td>Name on Press Releases</td>
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<td>Kennel Sponsorship 12 MONTHS</td>
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<td>Logo on Print Ads and Posters (commitment due by 3/15/20)</td>
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<td>Logo/Name on Event T-Shirts</td>
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<td>Logo on a series of promotional e-blasts</td>
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<td>Complimentary Registrations Registration waived for all team members Registration waived for all team members 10 5</td>
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<td>Logo on Dog-A-Thon Registration Page</td>
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<td>Booth Space at Event</td>
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<td>Mentions in Event Social Media Outreach</td>
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<td>Verbal Thank-Your From the Stage</td>
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<td>Logo on Event Bandanas</td>
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<td>Route Sign</td>
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Multiple Sponsors are available at each level.
2020 SPONSORSHIP FORM

☐ YES! We will sponsor the 2020 Dog-A-Thon to benefit the Humane Society for Tacoma and Pierce County on June 27th.

SPONSORSHIP OPPORTUNITIES:

☐ Best in Show: $10,000  ☐ Faithful Companion: $7,500  ☐ Pick of the Litter: $5,000
☐ Furry Friend: $2,500  ☐ Route Sponsor: $1,500

PAYMENT INFORMATION:

☐ I would like to pay for my sponsorship/donation with:
   ☐ A Check (payable to the Humane Society for Tacoma and Pierce County
      Checks may be mailed to the address at the bottom of this form
   ☐ Credit Card
      For credit card payments, call 253.284.5833
☐ I cannot attend, but would still support the event: $__________ (all donations are tax-deductible)

PRIMARY SPONSOR CONTACT

________________________________________________________________________________

COMPANY / ORGANIZATION NAME

________________________________________________________________________________

ADDRESS      CITY      STATE      ZIP

________________________________________________________________________________

PHONE      EMAIL

PLEASE RETURN FORM TO:

Humane Society for Tacoma and Pierce County
Ashley Taulbee, Director of Development and Community Engagement
Phone: 253.284.5833 Email: ashleyt@thehumanesociety.org
2608 Center St, Tacoma, WA 98409