

**DOG-A-THON** 29th Annual **2019**  
  
**The Humane Society's Walk for Pets in Need**  
June 29, 2019 - FORT STEILACOOM PARK

Dear Friend,

I am requesting your support for the 29<sup>th</sup> annual Dog-A-Thon event, The Humane Society for Tacoma and Pierce County's premier fundraiser. Dog-A-Thon will be held on Saturday, June 29<sup>th</sup> at Fort Steilacoom Park in Lakewood. This is The Humane Society's most attended annual public event that allows participants to bring their dogs to join in a walk around Waughop Lake.

All funds generated through Dog-A-Thon will directly benefit dogs, cats, and critters in Tacoma and Pierce County by helping to provide them with food, medical care, and shelter until we can find them their new forever home.

Dog-A-Thon will be advertised in print and electronic media throughout the South Sound, and thousands of community members and regional animal enthusiast will flock to Fort Steilacoom Park for its unique combination of dog-friendly activities and exciting family-friendly entertainment. Local and regional businesses are already lining up to join this fun and distinctive opportunity to engage established and prospective clients and showcase their products, services, and generosity.

The commitment of our valued sponsors is crucial to not only the success of this event but to the daily challenges in our work to advance the welfare of animals and promote positive relationships between animals and people.

An outline of sponsorship levels and benefits is attached. To secure one or more of the sponsorships listed within, please fill out the included form or contact Ashley Taulbee, our Development Manager, to further discuss sponsorship opportunities.

On behalf of everyone at The Humane Society for Tacoma and Pierce County, both two- and four-legged, thank you for considering sponsorship of the 2019 Dog-A-Thon event!

Yours faithfully,



Stuart Earley  
Chief Executive Officer



## EVENT INFORMATION

### 2019 Dog-A-Thon Audience Profile:

- ✿ Active, compassionate and fun-loving animal enthusiasts of all ages, including families, college students, professionals and retirees
- ✿ Socially conscientious business owners and organizations
- ✿ Members of local and regional dog clubs, shelters and rescue agencies

### Event Profile:

The 29<sup>th</sup> annual Dog-A-Thon is one of Tacoma and Pierce County's largest dog-friendly events of the year, and all proceeds benefit The Humane Society for Tacoma and Pierce County. This event combines the fun and excitement of a festival atmosphere with the spirited fundraising power of a walk. Through this community celebration of pets and the people who love them, we promote positive, healthy activities with your dog and increase awareness of our initiatives in our community and beyond. Funds raised through Dog-A-Thon supports our critical, lifesaving programs that allow us to place over 10,000 pets each year.

### Event Features

- ✿ A 1-Mile scenic (and flat) dog-friendly walk around Waughop Lake
- ✿ Animal demonstrations and educational activities
- ✿ Vender and information booths from a variety of pet-related businesses
- ✿ Food vendors and much more!

### Event Location

When: Saturday, June 29<sup>th</sup>, 2019 from 9 am to 2 pm

Where: Fort Steilacoom Park, 8717 87<sup>th</sup> Ave SW, Lakewood, WA

Visit our website for registration, participation, and team web pages, the official fundraising leaderboard, sponsorship opportunities, and much more event information at:  
[www.thehumanesociety.org/events/dogathon](http://www.thehumanesociety.org/events/dogathon)

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## MONETARY SPONSOR BENEFITS

	Best in Show: \$10,000	Faithful Companion: \$7,500	Pick of the Litter: \$5,000	Furry Friend: \$2,500	Route Sponsor: \$1,500
Logo and Weblink on HSTPC Website					
Logo on Event Signage and Welcome Banner					
Name on Press Releases					
Kennel Sponsorship	6 MONTHS				
Complimentary Registrations	10	5			
Logo on Print Ads and Posters <small>(commitment due by 3/15/19)</small>					
Logo on Dog-A-Thon Registration Page					
Booth Space at Event					
Announcement on Facebook					
Verbal Thank-You at Event					
Route Sign					



## SPONSOR PLEDGE AND PAYMENT INFO

### CONTACT INFORMATION

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## SPONSORSHIP LEVEL

CHOOSE ONE	
Best in Show: \$10,000	Faithful Companion: \$7,500
Pick of the Litter: \$5,000	Furry Friend: \$2,500
Route Sponsor: \$1,500	Other

Unfortunately, I am unable to participate but please accept my donation of \$ \_\_\_\_\_

### PAYMENT INFORMATION

Check enclosed (payable to The Humane Society)  Please bill me in 2019

Visa  Mastercard  Amex

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_

Please mail completed form and payment to:  
 The Humane Society for Tacoma and Pierce County  
 Attn: Ashley Taulbee  
 2608 Center St, Tacoma, WA 98404

Your donation is tax deductible to the fullest extent of the law.  
 Our federal tax ID is 91-057718  
 You will receive acknowledgement for your contribution upon receipt.



2608 Center ST  
 Tacoma, WA 98409  
 253.284.5833