

DOG-A-THON ^{21st Annual} 2011



The Humane Society's Walk for Homeless Pets
July 23, 2011 - FORT STEILACOOM PARK

**The Humane Society
for Tacoma and Pierce County**

Invites You to be a Part of Dog-A-Thon 2011



**The Whole Town is
Barking About:**

DOG-A-THON 21st Annual **2011**



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- WHO:** Some 2,500 walkers and pet enthusiasts gather annually with their dogs on the scenic grounds of Fort Steilacoom Park for a canine carnival benefit walk. The event attracts a cross-section of the community- singles, families and retirees.
- WHAT:** **The 21st Annual Dog-A-Thon-** The Humane Society's Walk for Homeless Pets & Canine Carnival
- WHERE:** Fort Steilacoom Park, Lakewood, WA
- WHEN:** 9:00am – 2:00pm, Saturday, **July 23rd, 2011**
- WHY:** Dog-A-Thon proceeds **benefit homeless pets** as participants help us build a compassionate community.
- HOW:** You can help. Sponsors, vendors, teams, walkers, pledge donors and attendees wanted! Visit thehumanesociety.org or call (253) 284-5808.

**The
Humane
Society.org**



Community Outreach

Thanks to the support of our community, the Humane Society is able to offer a variety of programs which benefit both animals and people. In 2009 more than 30,000 lives were touched through these programs. Some of these include:



- Foster Program:** 1,134 shelter pets fostered, including:
- 935 under-aged puppies and kittens
 - 44 adult dogs awaiting adoption
 - 78 for medical or behavioral therapy
 - 50 rabbits

2009 Shelter Statistics	
Dogs and Cats Received	14,020
Dogs and Puppies	5,575
Cats and Kittens	7,227
Feral Cats and Kittens	1,218
Adopted	5,614
Dogs and Puppies	2,684
Adopt-A-Bull Pit Bulls	33
Cats and Kittens	2,930
Reunited with Owners	1,815
Dogs and Puppies	1,601
Cats and Kittens	214
Euthanized	6,641
<i>Dogs and Puppies</i>	<i>1,290</i>
Medical or Behavioral	1,217
Pit Bulls	73
<i>Healthy/Adoptable</i>	<i>0</i>
<i>Cats and Kittens</i>	<i>5,351</i>
Medical or Behavioral	2,415
Feral	1,218
<i>Healthy/Adoptable</i>	<i>1,718</i>



Low-cost spay/neuter: 6,558 pets of low-income residents were spayed or neutered.



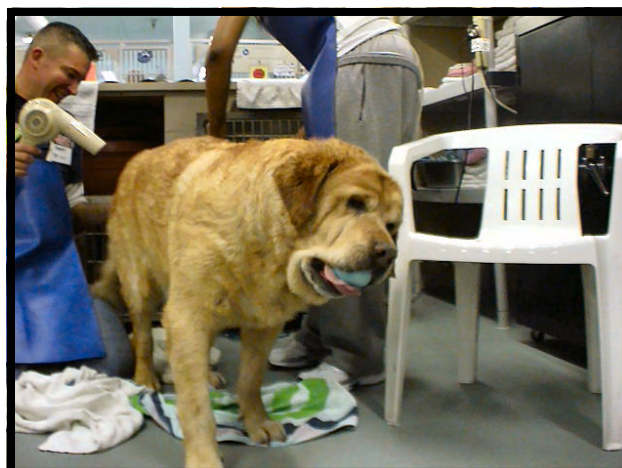
Senior Adoptions:
140 subsidized adoptions



Veterinary Care: 3,464 ill and injured animals received medication and treatment.



Emergency Food Bank:
1,678 families with pets received help.



Bath Brigade: 1,909 pets bathed.

Community Outreach Visits: 160



Volunteers: 1,091 gave 70,619 hours of their time, including 76 Junior volunteers and 273 new volunteers.



Dog-A-Thon 2010: Raised more than \$160,000 for homeless pets.



Off-site Adoptions: 443 through PetSmart, Petco and Metropolitan Veterinary Hospital.



Twenty years of Dog-A-Thon has helped to make all of this possible. Join us for our 21st year of Dog-A-Thon and help make a difference in the lives of homeless pets in the community. Help sponsor the event, become a vendor, or even form a “pack” and raise pledges, all for the animals.

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Sponsorship Opportunities

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9am - 2:00pm

This could be you!



RUSH
HANNULA
HARKINS
KYLER, LLP
Trial Lawyers



Columbia
Bank



Animal Hospitals
Expert care. With a passion.



*Robert Larson
Automotive Group*

Your Logo Here!

Sponsorship Levels for Dog-A-Thon 2011

\$5,000 \$2,500 \$1,000

	\$5,000	\$2,500	\$1,000
Large Sponsor logo on all promotional pieces	X		
Prime Sponsor booth space at event (10' x 20' booth space max)	X		
Naming rights to one of the attractions at Dog-A-Thon (for instance, the BBQ, Mutt Show, Trail Stops, etc.)	X		
Sponsor's banner in the Humane Society lobby for two weeks prior to the event	X		
Sponsor logo prominently placed on DAT Event T-shirts	X Large Logo	X	
Sponsor logo prominently displayed in DAT advertising.	X Large Logo	X Med Logo	
Sponsor logo on DAT banner	x	x	
Sponsor logo and acknowledgement in the Humane Society newsletter, Paw Talk, reaching 10,000 Humane Society members	x	x	
Sponsor logo and/or link on the Humane Society's website: www.thehumanesociety.org	x	x	
Sponsor's banner at event	x	x	x
Sponsor booth space at event	X Prime	x	x
Sponsor opportunity for display, give-aways and staff involvement in all phases of the event	x	x	x
Sponsor name and/or link on the Humane Society's website: www.thehumanesociety.org	x	x	x
Sponsor name and acknowledgement in the Humane Society newsletter, Paw Talk	x	x	x
Sponsor thanks and mention during event	x	x	x
Sponsor literature in our Adoption Folders	x	x	x
Subscription to <i>Paw Talk</i> , the Humane Society's quarterly membership newsletter	x	x	x
Sponsor recognition post event in annual report	x	x	x

Sponsorship Agreement

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The Humane Society for Tacoma and Pierce County – 2608 S. Center Street, Tacoma, WA 98409
www.thehumanesociety.org | (253) 383-2733

___ Yes, we would like to sponsor Dog-A-Thon 2011 to support the Humane Society for Tacoma and Pierce County.

___ We would like to secure a sponsorship level of \$ _____

___ We would like a booth at the event.

___ OPTIONAL: Please provide a 10X10 pop up tent, table, and two chairs.

___ We are unable to be sponsors this year.

However, we would like to make a donation of \$ _____

___ We are unable to provide a cash contribution, but here is what we would like to provide:

Value of In Kind Donation: _____

*The actual cash value of an In-Kind sponsorship is based on the national standard rate of 50%.

Organization

Contact Name

Business Telephone

E-mail address

Date

FAX to: (253) 572-3678 or email PDF file to monicaw@thehumanesociety.org | (253) 284-5808

Vendor Opportunities

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Vendor Application

Each vendor space will be 10' x 10'. Please bring a canopy, signage, tables and chairs. The location of the vendor booths will be on the perimeter of the event grounds, therefore electricity will not be available. The cost for the booth space is \$250. If you would like for the Humane Society to provide a canopy, one table and two chairs, please indicate this below and include an additional fee of \$50. Your entire fee must accompany this application and is refundable until June 10th. Space is limited, so please reserve your space today!

All monies generated through this event will be used to help our community's homeless animals as we continue counting down to zero euthanasia of healthy adoptable pets. We reserve the right to deny participation of any organization that doesn't align with the Humane Society's Mission.

- Yes, we would like to reserve a vendor space at the Dog-A-Thon 2011. (\$250 post April 1st)*
 - We would like to reserve a vendor space at the Dog-A-Thon 2011. (SPECIAL April 1st \$200)*
 - We would also appreciate a canopy, table and two chairs provided to us. (\$50)*
- *These are all included if are one of our sponsors.

Please send completed application and payment to:

Monica Wylie
 The Humane Society for Tacoma and Pierce County
 2608 Center Street
 Tacoma, WA 98409

No, we cannot participate, but would like to make a donation of \$_____.

No, we cannot participate in this year's event, but please contact us next year.

Business Name	
Contact Name	
Phone number	
Email	
Address	
City, State, Zip	
Type of product/ promotion	
Will you be selling anything? If so, what? How much?	

And Yet Another Way To Help:

Gift-In-Kind Form

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Type of Gift: _____

Description of Gift: _____

Gift's Estimated Value: \$ _____

*The actual cash value of an In-Kind sponsorship is based on the national standard rate of 50% of retail value.

Date Received: _____

Expiration Date (if applicable): _____

Additional Information: _____

Thank you for helping homeless pets!

