

Vendor Opportunities

DOG-A-THON 20th Annual 2010



The Humane Society's Walk for Homeless Pets
July 24, 2010 - FORT STEILACOOM PARK



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Vendor Booth Information

Dear Compassionate Community Leader:

Please join us for our 20th annual Dog-A-Thon, one of the largest dog walks for homeless pets in the state of Washington! Once again we are hoping that local businesses will be a part of the festivities as we raise money and awareness for our community's homeless animals.

This year's Dog-A-Thon will be held on Saturday, July 24, 2010 at Fort Steilacoom Park in Lakewood. Last year, more than 2,500 people joined us as participants and supporters. And with our expanded promotional efforts, we expect even more this year. This event will continue to be well promoted with television ads, newspaper ads, radio spots, several bulk mailings, and good old-fashioned community outreach.

The vendor area will be located along the perimeter of the event grounds to take advantage of the most participant foot traffic. Each vendor space will be 10' x 10'. We encourage vendors to bring signage, canopy, table, chairs and any additional equipment to best display your product and/or services. Electricity will not be available.

Vendor booth spaces are being offered at \$200 if your Vendor Application and payment are postmarked by April 1, 2010! If you would like for the Humane Society to provide a canopy, table, and chairs in addition to the booth space, please make sure and indicate this on your application and include an additional \$50. All monies generated through this event are dedicated to helping our community's homeless animals. Space is limited, so reserve yours today.

Please join us as we welcome our neighbors and work together to create a compassionate community and continue counting down to zero euthanasia of healthy adoptable pets!

Warmest regards,

Monica Wylie
Events & Volunteer Manager
The Humane Society for Tacoma and Pierce County
(253) 284-5808
monicaw@thehumanesociety.org

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Vendor Application

Each vendor space will be 10' x 10'. Please bring a canopy, signage, tables and chairs. The location of the vendor booths will be on the perimeter of the event grounds, therefore electricity will not be available. The cost for the booth space is \$250. If you would like for the Humane Society to provide a canopy, one table and two chairs, please indicate this below and include an additional fee of \$50. Your entire fee must accompany this application and is refundable until June 10th. Space is limited, so please reserve your space today!

All monies generated through this event will be used to help our community's homeless animals as we continue counting down to zero euthanasia of healthy adoptable pets. We reserve the right to deny participation of any organization that doesn't align with the Humane Society's Mission.

- Yes, we would like to reserve a vendor space at the Dog-A-Thon 2010. (\$250 post April 1st)
- We would like to reserve a vendor space at the Dog-A-Thon 2010. (SPECIAL April 1st \$200)
- We would also appreciate a canopy, table and two chairs provided to us. (\$50)

Please send completed application and payment to:

Monica Wylie
The Humane Society for Tacoma and Pierce County
2608 Center Street
Tacoma, WA 98409

- No, we cannot participate in this year's event, but please contact us next year.

Business Name	
Contact Name	
Phone number	
Email	
Address	
City, State, Zip	
Type of product/ promotion	
Will you be selling anything? If so, what? How much?	

Please return completed application with payment by June 1, 2010 to be considered. Thank you!